



- 1 TITLE PORTRAIT
- 2 DATES
- 3 ADVERTISEMENT PRICES AND FORMATS
- 4 PUBLISHER'S DETAILS / TECHNICAL GUIDELINES / CONTACT



THE LEADING MAGAZINE FOR PLASTIC MODEL MAKING

Each issue offers practical reports on current kit novelties as well as on conversions and individual self-builds of all branches of plastic model making. Experienced model makers reveal valuable tips & tricks on techniques, materials, tools and colours. Vivid illustrations show step by step how to create perfect models. Market information on new models, manufacturers and specialist dealers round out the editorial concept.

ModellFan is the official organ of the Deutschen Plastik-Modellbau-Verbandes (DPMV).

Copy price:	€ 7.50
Issues per year	12
Price 1/1 ad page 4c:	€ 2,340
Print run (publisher's details):	20,000 copies

**DATES MODELLFAN**

ISSUES	PUBLICATION DATE	ADVERTISING DEADLINE	PRINT DEADLINE	INSERTS/BOUND INSERTS
02/21	Mon 25.01.21	Thu 10.12.20	Mon 14.12.20	Tue 05.01.21
03/21	Thu. 25.02.21	Mon 25.01.21	Wed 27.01.21	Fri. 05.02.21
04/21	Mon 29.03.21	Thu 25.02.21	Mon 01.03.21	Wed 10.03.21
05/21	Mon 26.04.21	Tue 23.03.21	Thu 25.03.21	Wed 07.04.21
06/21	Mon 31.05.21	Tue 27.04.21	Thu 29.04.21	Mon 10.05.21
07/21	Mon 28.06.21	Wed 26.05.21	Fri 28.05.21	Wed 09.06.21
08/21	Mon 26.07.21	Thu 24.06.21	Mon 28.06.21	Wed 07.07.21
09/21	Mon 23.08.21	Thu 22.07.21	Mon 26.07.21	Wed 04.08.21
10/21	Mon 20.09.21	Thu 19.08.21	Mon 23.08.21	Wed 01.09.21
11/21	Mon 18.10.21	Thu 16.09.21	Mon 20.09.21	Wed 29.09.21
12/21	Mon 22.11.21	Tue 19.10.21	Thu 21.10.21	Tue 02.11.21
01/22	Mon 20.12.21	Thu 18.11.21	Mon 22.11.21	Wed 01.12.21

**DATE MODELLFAN SPECIAL ISSUE**

ISSUES	PUBLICATION DATE	ADVERTISING DEADLINE	PRINT DEADLINE	INSERTS/BOUND INSERTS
Yearbook 2022	Mon 22.11.21	Tue 05.10.21	Thu 07.10.21	Mon 18.10.21

**ADVERTISEMENT PRICES AND FORMATS**

PAGE FORMAT		TYPE AREA		BLEED*		PRICE IN €
		Width mm	Height mm	Width mm	Height mm	
1/1	4th cover	188	243	210	280	2,670.–
1/1	3rd cover	188	243	210	280	2,370.–
1/1	2nd cover	188	243	210	280	2,520.–
1/1		188	243	210	280	2,340.–
1/2	portrait	92	243	102	280	1,400.–
1/2	landscape	188	120	210	140	1,400.–
1/3	portrait	60	243	72	280	1,100.–
1/3	landscape	188	78	210	90	1,100.–
1/4	portrait	44	243			740.–
1/4	2 columns	92	120			740.–
1/4	landscape	188	58			740.–
Top teaser at the top of the page				210	30	400.–
<b>specialist shop / Market section</b>						
1/4	portrait	44	243			680.–
1/4	2 columns	92	120			680.–
1/4	landscape	188	58			680.–
1/8	portrait	44	120			350.–
1/8	landscape	92	60			350.–
1/16	portrait	44	60			185.–
1/16	landscape	92	30			185.–
1/32	portrait	44	30			95.–
price per millimeter (44 mm width, minimum height 30 mm)						3.10

\* For bleed advertisements, a bleed allowance (trim reserve) of 4 mm each at the top, bottom and outside must be added to the specified advertisement format. Prices plus value added tax.

SUPPLEMENTS (price per 1,000 copies or part thereof)				
weight in g	total print run in €	partial print run in €	minimum format in mm	maximum format in mm
up to 25	98.–	103.–	105 x 148	200 x 270
up to 30	103.–	108.–	105 x 148	200 x 270
up to 35	108.–	113.–	105 x 148	200 x 270

BOUND-IN INSERTS (price per 1,000 copies or part thereof)	
pages	price in €
4	116.–
8	137.–
12	157.–

Minimum circulation 10,000 copies per magazine plus postal charges (apply to subscription circulation only)

Inserts are printed matter, brochures or leaflets inserted loosely into the magazine. No third-party advertisements within the insert. Inserts must be suitable for machine processing. Advance sample required.



#### TECHNICAL SPECIFICATIONS AND DELIVERY OF THE PRINTED DOCUMENTS

The current and binding technical specifications can be found at [www.duon-portal.de](http://www.duon-portal.de). All print documents are to be delivered electronically via [www.duon-portal.de](http://www.duon-portal.de).

You can request support at [support@duon-portal.de](mailto:support@duon-portal.de) or phone 040/374117-50

Please always indicate our six-digit order number with the issue number and year of issue in the comments field, e.g. 123456\_012020

#### TERMS AND CONDITIONS

The general terms of payment and business for advertisements and third-party inserts in newspapers and magazines, as well as the publisher's additional terms of business, shall apply. These can be obtained from the publisher or viewed online at [media.verlagshaus.de/agb](http://media.verlagshaus.de/agb).

Due to tax regulations please make sure to request the tax number and/or the sales tax ID when placing the order.

#### BANK DETAILS

GeraNova Bruckmann Verlagshaus GmbH  
Deutsche Bank  
Account 756 677 100  
SORT CODE 700 700 10  
IBAN DE82 7007 0010 0756 6771 00  
BIC/Swift-Code DEUTDEMMXXX

#### TERMS OF PAYMENT

All invoices are payable immediately upon issuing without deductions.



#### GERANOVA BRUCKMANN VERLAGSHAUS GMBH

Infanteriestraße 11a  
80797 Munich  
Phone +49 (0) 89 13 06 99-0

[www.verlagshaus.de](http://www.verlagshaus.de)  
Media data: [media.verlagshaus.de](http://media.verlagshaus.de)



#### SENIOR MEDIA CONSULTANT

Armin Reindl  
Phone +49 (0) 89 13 06 99-522  
E-mail: [armin.reindl@verlagshaus.de](mailto:armin.reindl@verlagshaus.de)



#### ADVERTISEMENT ADMINISTRATION

Rita Necker  
Phone +49 (0) 89 13 06 99-552  
E-mail: [rita.necker@verlagshaus.de](mailto:rita.necker@verlagshaus.de)