

August/September/Oktober 2021

NATIONALGEOGRAPHIC.DE

EIN SONDERHEFT VON



NATIONAL
GEOGRAPHIC

TRAVELER

**PLUS:
GRIECHENLAND**

Städte, Strände,
Schlemmen: Welche
Ziele sich jetzt
lohn

Die Reise meines Lebens

13

LIEBESERKLÄRUNGEN ANS UNTERWEGSSEIN

Inspirierende Storys von prominenten Weltenbummlern
wie Joey Kelly, Dirk Steffens, Natalie Amiri

**BAUMZELT, JURTE,
SAFARI-ZUG:**



**Die verrücktesten
Hotels der Welt**



DEUTSCHLAND € 7,80 | ÖSTERREICH € 8,90 | SCHWEIZ CHF 13,00
BENELUX € 9,40 | ITALIEN € 10,40 | PORTUGAL € 10,40

Rate Card No. 23 (valid from 01.01.2022)

Formats on single pages

Format	Format additions	Ad placement	Bleed format (width x height in mm)	Mono/Multi colour
1/1	normal	inner	210 x 273	15,300
1/1	normal	inside front cover	210 x 273	17,600
1/1	normal	outside back cover	210 x 273	18,200
1/2	vertical	inner	105 x 273	9,800
1/2	vertical	cover topic	105 x 273	10,400
1/2	horizontal	inner	210 x 136	9,800
1/2	horizontal	cover topic	210 x 136	10,400
1/3	vertical	inner	70 x 273	7,300
1/3	vertical	next to Editorial	70 x 273	9,500
1/3	vertical	cover topic	70 x 273	7,800
1/3	horizontal	inner	210 x 91	7,300
1/3	horizontal	cover topic	210 x 91	7,800
1/4	vertical	inner	52 x 273	6,600
1/4	horizontal	inner	210 x 68	6,600

Formats on double pages

Format	Format additions	Ad placement	Bleed format (width x height in mm)	Mono/Multi colour
2/1	normal	inner	420 x 273	30,600
2/1	normal	1st double page in issue	420 x 273	33,600
2/1	normal	inside front cover + page 3	420 x 273	35,100
2 x 1/2	horizontal	inner	420 x 136	19,600
2 x 1/3	horizontal	inner	420 x 91	14,600
2 x 1/4	horizontal	inner	420 x 68	13,200

Reservations for preferred positions expire if a written space order has not been submitted no later than two weeks prior to advertising closing. Furthermore, we reserve the right to give the preferred position to another advertiser who submits a written space order if the advertiser holding a reservation does not submit a written space order within three working days.

Type area formats on request. Trimming edge: add 5 mm to all sides. Live matter should be at least 5 mm removed from the trimming edge.
Advertising splits on request.

THE LATEST INFORMATION ON SMALL ADS IS AVAILABLE ONLINE AT: [HTTPS://WWW.KLEINANZEIGEN.GUJ.DE](https://www.kleinanzeigen.guj.de)

ADVERTORIALS

Advertorials are charged according to the currently valid advertising rate plus creation costs, and are included in a contractual year for discount purposes.

CREATION COSTS

(incl. concept, copy and layout, not incl. photo rights and photo productions)

Double page: 3,500

Full page: 2,900

1/2 page: 2,200

1/3 page: 1,900

Additional formats available on request. We will be happy to prepare an individual offer for photo productions. Advertorials are marked with the word "ANZEIGE" (Advertisement). Creation costs are not eligible for agency commission or discounts.

We require briefing, image and text materials no later than three weeks prior to the deadline for copy material – see also Closing Date Schedule.
Timing for individual photo productions on request.

All rates are shown in euros; the rates are in effect from 1 January 2022 for bookings through Gruner + Jahr GmbH, iMS International Media Sales; value added tax will be charged on the net invoice amount if applicable.

LOOSE INSERTS

Definition Loose inserts are products which are supplied ready for loosely inserting in the magazine with the closed side to the binding edge. The maximum weight must be determined in advance. Product samples and CDs on request.

Rates per 1,000	Weights up to	Total	Partial circ.
	30 g		177
	50 g	202	264
	every addl. 10 g	+15	+18

Loose inserts with tip-on elements on request.

Circulation Minimum circulation: 30,000 copies

GLUED INSERTS

Definition Glued (tip-on) inserts are products which are supplied ready for processing and glued to a carrier ad so that they can be easily removed by the reader.

Rates per 1,000	Special ad format	Weights up to	Total
		Booklet	10 g
	Booklet	20 g	114
	Booklet	30 g	128
	every addl. 10 g		+15
	Product sample	10 g	128
	Product sample	20 g	146

Other tip-ons on request.

Circulation Minimum circulation: Total circulation
Carrier ad: minimum full page in the total circulation (rate according to rate card)

BOUND INSERTS

Bound inserts are printed materials/brochures from a single advertiser that are firmly bound into the issue. They can either be delivered ready for processing or produced by us on request.

Pages	Total
4	171
8	194
12	219
every addl. 4 pages	+15

Bound inserts with tip-on elements on request.

Circulation Minimum circulation: Total circulation

Price Quotes Rates per thousand copies started. Rates for special ad formats may increase if their processing causes problems. Special ad formats from more than one advertiser are possible following special agreement. Weight-related postal fees charged by the German Post for booking the subscription circulation are included in these prices. If the minimum booking quantity is not reached, the minimum booking quantity is used as the basis for calculating the price.

Circulation For technical reasons the booked circulations are subject to fluctuation. For this reason the quantity of special ad formats actually required must be determined when placing the order. Different versions in the same issue are only possible on request.

Technical Information and Delivery Binding technical information, deadlines, samples, as well as delivery can be downloaded from www.adspecial-portal.de. An inquiry regarding the circulation can also be placed through the portal. In the event of any processing difficulties, the completion of the circulation takes precedence over the special ad format.

Print Service On request, the special ad formats can be produced by the publisher. Prices on request.

All rates are shown in euros; the rates are in effect from 1 January 2022 for bookings through Gruner + Jahr GmbH, ijMS International Media Sales; value added tax will be charged on the net invoice amount if applicable.

Issue No.	On Sale Date	Calendar Week	Ad Closing, Copy & Cancellation Date	Special Ad Formats Closing & Cancellation Date	Special Ad Formats Delivery Date
2/22	09/03/2022	10	28/01/2022	28/01/2022	10/02/2022
3/22	15/06/2022	24	28/04/2022	28/04/2022	11/05/2022
4/22	23/09/2022	38	09/08/2022	09/08/2022	23/08/2022
1/23	16/12/2022	50	27/10/2022	27/10/2022	11/11/2022

Reservations for preferred positions expire if a written space order has not been submitted no later than two weeks prior to advertising closing. For technical reasons only best-possible positions can be offered for last-minute ads (only full pages possible).

PUBLISHER

NG Media GmbH & Co. KG

MARKETERSG+J i|MS, Am Baumwall 11, 20459 Hamburg, www.internationalmediasales.net**ORDER PROCESSING**Email: print-order@ad-alliance.de

OBS: Ads can also be booked via the Online Booking System (OBS).

www.obs-portal.de**AD MANAGEMENT**Email: print-placements@ad-alliance.de

Phone: (+49-40) 286686-4382

SPECIAL AD FORMATSEmail: print-adspecials@ad-alliance.de

Phone: (+49-40) 286686-4346

COPY MATERIAL

Mohn Media Mohndruck GmbH – Anzeigen MAT

Email: anzeigen@bertelsmann.de

Phone: (+49-5241) 80 - 897 00

Technical Specifications: Current and binding English-language information is available under: www.duon-portal.de

Delivery of Copy Material: The centralized delivery address for copy material is: www.duon-portal.de
For support please contact: support@duon-portal.de
Telephone hotline: (+49-40) 37 41 - 17 50

Binding technical specifications for special ad formats are available online at www.adspecial-portal.de**INTERNET**www.internationalmediasales.net**FREQUENCY**

4 issues a year

COVER PRICE

7.80 EUR

PZN

NATIONAL GEOGRAPHIC TRAVELER 505729

CONDITIONS OF PAYMENT

Payment is due within 45 days after invoicing. A 2 % discount is granted for payments within 10 days after invoicing, provided no other amounts are outstanding. Special discounts are not eligible for a prepayment discount. An automatic bank debit transfer can be arranged. If an outstanding amount is not paid by the date of required payment, all other outstanding amounts are immediately due regardless of any payment agreements which had been previously made. Penalty interest on arrears will be charged according to Section 8 of the General Conditions of Business and based on current bank interest rates for running account credits.

CONDITIONS OF BUSINESS

All business conducted is subject to the Publisher's Conditions of Payment and Terms of Trade which are available from the publisher or under www.internationalmediasales.net/cob. Tax regulations require that you include your Company Tax Number and/or Turnover Tax ID when placing an advertising space order.

THE INFORMATION CONTAINED IN THIS RATE CARD IS SUBJECT TO CHANGE DURING THE COURSE OF THE YEAR. A CURRENT RATE CARD CAN BE FOUND UNDER WWW.INTERNATIONALMEDIASALES.NET. THE ENGLISH RATE CARD IS A TRANSLATION OF THE CURRENTLY VALID GERMAN RATE CARD. IN THE EVENT OF DISCREPANCIES, INACCURACIES OR OMISSIONS IN THIS TRANSLATION, THE GERMAN ORIGINAL RETAINS SOLE VALIDITY.

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SALES OFFICES


Headquarters**Gruner + Jahr GmbH International Media Sales**

Am Baumwall 11
20459 Hamburg
Phone +49 (0) 40 / 37 03-29 73
Email ims@guj.de
www.internationalmediasales.net

Asia (excl. India, Japan and Korea)

Godfrey Wu
MHI Limited
Level 12, Infinitus Plaza
199 Des Voeux Road Central, Sheung Wan
Hong Kong
Phone +852 / 9683-2888
Email gwu@mhi.com.hk

Australia, New Zealand

Leanne Richardson
The Media Company
66 Spit Road (Suite 4, 2nd Floor)
Mosman, NSW 2088
Phone +61 (0) 2 / 99 09 58 00
Fax +61 (0) 2 / 99 09 58 10
Email leanne@themediaco.com.au

Austria and South Tyrol

Freia Csokor-Sebesta
Gruner + Jahr Verlagsges. mbH.
Walcherstraße 11 / 7. OG / Top 71
1020 Vienna
Phone +43 (0) 1 / 5 12 56 47 - 0
Fax +43 (0) 1 / 5 12 56 47 - 20
Email ims.oesterreich@guj.de

Belgium, Luxembourg, Netherlands

Stefanie Van Biesen
G+J iJMS BVBA
Coupure Rechts 64B
9000 Ghent
Phone +32 (0) 9 / 2 35 02 13
Fax +32 (0) 9 / 2 35 02 11
Email ims.belnelux@guj.com

China

Mary Yao
Media Gateway International Ltd.
Room 971, Poly Plaza 14, South Dong Zhi Men
Street
Dongcheng District
Beijing 100027
Phone +86 (0) 10 / 65 51 - 56 63
Fax +86 (0) 10 / 65 51 - 06 63
Email mary@mhichina.com

France

Pauline Conjard
G+J International Media Sales SARL
13 rue Henri Barbusse
92230 Gennevilliers
Phone +33 (0) 1 / 73 05 46 60
Email ims.france@guj.de

Greece, Cyprus

Hara Koutelou
Globvy SA
64B, Kifisias Str.
15125 Marousi
Phone +30 (0) 211 / 0 12 96 00
Fax +30 (0) 212 / 1 05 06 00
Email info@globvy.com

Hungary, Croatia, Czech Republic, Slovenia

Tibor Sáringér
spot ON media
Zsolt utca 5.
Budapest 1016
Phone +36 (0) 1 / 212 70 21
Email tibor.saringer@spotonmedia.hu

India

Rachna Gulati
Mediascope Representation India LLP
UG -50, 6 Ansal Chamber 2
Bhikaji Cama Place
New Delhi-110066
Phone +91 9811191702
Email rachna.gulati@mediascope.co.in

Italy (excl. South Tyrol)

Stefanie Meierfrankenfeld
G+J International Sales Italy srl
Copernico Milano Centrale
Via Copernico, 38
20125 Milan
Phone +39 366 617 8750
Email ims.italia@guj.de

Poland

Nina Kowalewska-Motlik
New Communications, Spolka z ograniczona
odpowiedzalnoscia, Spolka komandytowa
Baluckiego 20/3
02-557 Warszawa
Phone +48 / 22 646 26 76
Email nina.kowalewska@ft.pl

Portugal

Paulo Andrade
Ilimitada – Media Internacional
Estrada das Tojas N° 641 Bloco 1- R/C B
Carrascal de Alvide
2755 – 116 – Alcabideche
Phone +351-213 / 85 35 45/98
Fax +351-213 / 88 32 83
Email pandrade@ilimitadapub.com

Russia, CIS

Nina Alexina
Volga Marketing GmbH
18/4 Torgovaya Str.
Business Center "Avantazh", Office 1,2
603001 Nizhny Novgorod
Phone +7 (0) 831 / 439 74 74 – 308
Email nina.alexina@volgmarketing.at

Scandinavia

Stefanie Treves
Gruner + Jahr GmbH, G+J International Media
Sales
Am Baumwall 11
20459 Hamburg
Phone +49 (0)40 / 37 03 – 29 49
Fax +49 (0)40 / 37 03 – 17 29 49
Email treves.stefanie@guj.de

South America (excl. Brazil)

Jorge Pflucker
Netcorp Media
Jr. Caracas #2463, Jesús María
Lima 11
Phone +51-1 / 717 32 82 / -83
Fax +51-1 / 262 44 69
Email jpflucker@netcorpmedia.com

South Korea

Jin-Mahn Seo
DooBee Inc.
8th Floor, DooBee Bldg.
35 Jeongdong-gil, Jung-gu
Seoul 04518
Phone +82 (0) 2 / 37 02 17 44
Fax +82 (0) 2 / 7 55 98 60
Email dbi@doobee.com

Spain

Olivia López Solano
Openlands IMS
Via de las dos Castillas 33
Edif 4 Bajo A
28224 Pozuelo de Alarcón, Madrid
Phone +34 / 9 11 43 03 79
Email olopez@openlands.es

Switzerland (G+J office)

Stefanie Meierfrankenfeld
Gruner + Jahr (Schweiz) AG
Zeltweg 15, P.O. Box
8032 Zurich
Phone +41 (0) 44 / 2 69 70 70
Fax +41 (0) 44 / 2 69 70 71
Email ims.schweiz@guj.de

Turkey

Reha Bilge
Media Ltd.
Alkaranfil Sokak No. 8 Kat 2
34330 Levent/Istanbul
Phone +90 (0) 212 / 2 75 84 33
Fax +90 (0) 212 / 2 75 92 28
Email tanbilge@medialtd.com.tr

United Kingdom, Ireland

Chris Turner-Green
GJ International Media Sales Limited
Silver House, 31 Beak Street
London W1F 9SX
Phone +44 (0) 20 / 74 37 43 77
Fax +44 (0) 20 / 74 37 43 78
Email ims.uk@guj.de

USA

Katrin Adler
Gruner + Jahr GmbH
G+J International Media Sales
Am Baumwall 11
20459 Hamburg
Phone +49-40-3703-3335
Email adler.katrin@guj.de



The media portfolio of G+J iJMS can be found under www.internationalmediasales.net.

Gruner + Jahr GmbH | Registered Office: Hamburg, Commercial Register: District Court Hamburg HRA 151939

Executive Board: Stephan Schäfer (CEO), Oliver Radtke